



**REAL WORLD
GROUP**

Real World Group 
iGovernance
Local Government

DIAGNOSTIC TOOLS

iGovernance (Elected Members version) is an individual 360-degree feedback instrument designed for Local Authority Elected Members up to Cabinet level.

iGovernance enables individuals in this specialised leadership role to understand how they are perceived in relation to the ways in which they lead and positively influence others, both inside and outside of their Council.

The feedback they receive will provide them with clear guidance about how they can build on their strengths, and modify their behaviour where necessary to ensure that they:

- Are effective leaders in the new world of local government
- Serve the community well
- Empower others to help themselves, both within and outside of the Council
- Improve their positive influence, and general interactions with officers and others
- Appreciate how they are perceived in a safe, developmental situation where they are provided with sufficient information to make necessary changes.

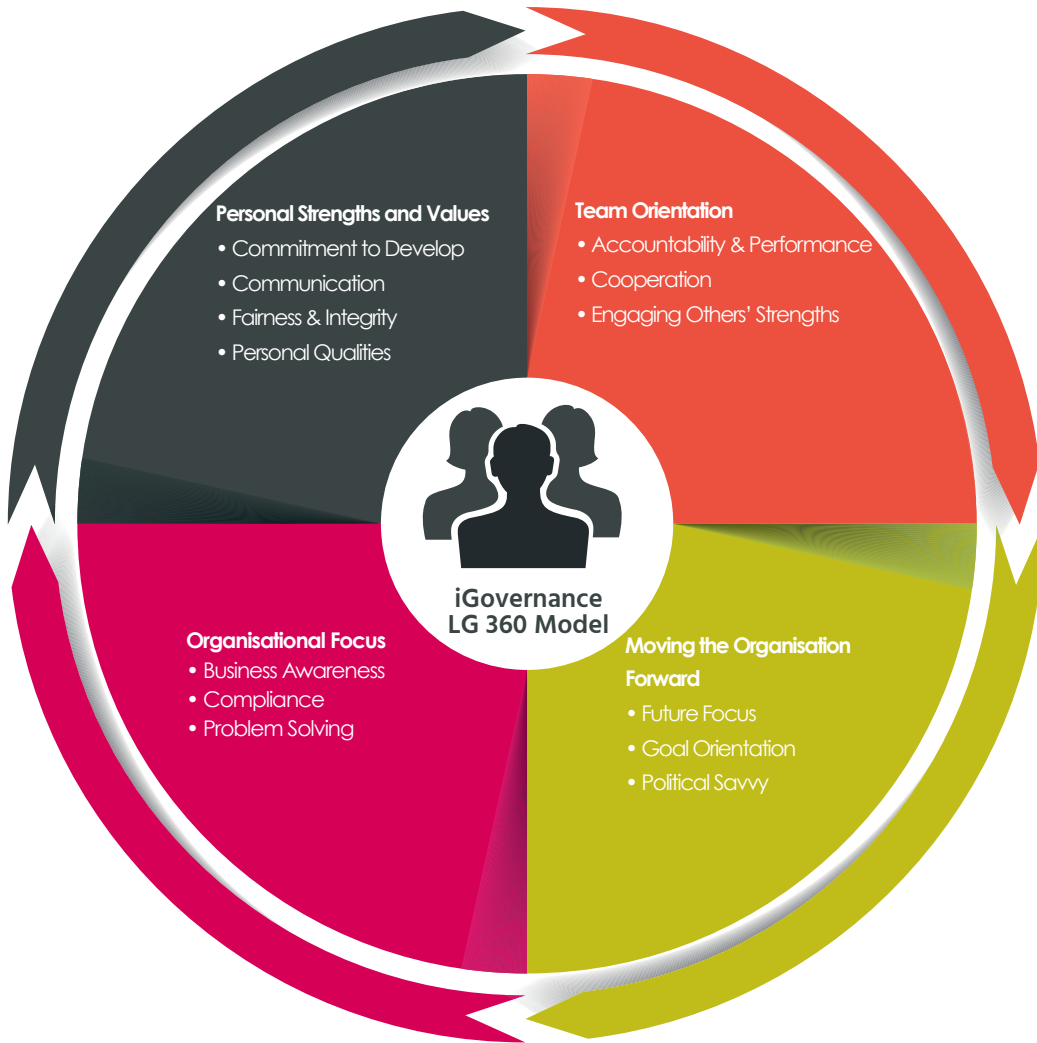
Benefits of using iGovernance

iGovernance is based on in depth (Elected Members) research with a widely inclusive sample of Members who represent different genders, ethnicity, ages, types of authority, political parties, roles, levels of experience, and areas of the country. This means that the profile of the “ideal” Elected Member which forms the basis of the instrument is not unduly influenced by certain experiences or preconceptions that are inappropriately subjective. In practical terms, this foundation means that you can have added confidence in the instrument that it is objective and comprehensive enough to fit well with the diversity of Members, authorities and roles.

In addition, the leadership behaviours that are assessed within iGovernance have been cross-referenced against Real World Group’s engaging leadership model, which means that when followed, they are likely to lead to improved wellbeing and positive attitudes towards the organisation among others with whom the Member interacts.

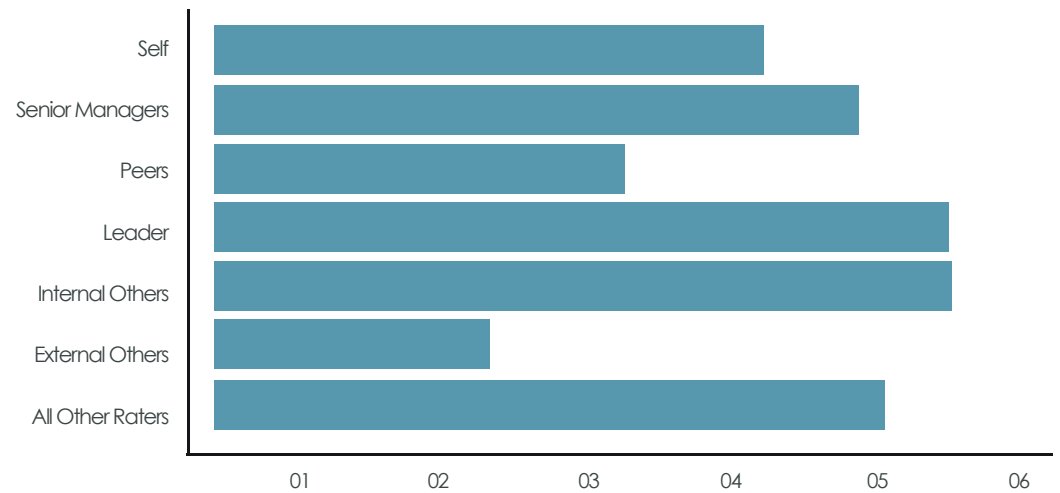
Individual reports can be combined into a collective group report so that Members can enhance their development by comparing and contrasting their shared strengths and development needs with each other.

iGovernance 360 (Local Government)



Accountability

I am active in engaging the community in the issues that affect them



SAMPLE GRAPH

