



**REAL WORLD
GROUP**

Real World Group



Bespoke

360

DIAGNOSTIC TOOLS

We can provide your organisation with a bespoke 360-degree feedback tool, guided by our expertise.

Our team of organisational psychologists will work with you to establish the key aims and objectives of your leadership development interventions alongside your company vision and strategy. These can be easily and effectively integrated into a bespoke tool for use with your leaders and aspiring leaders.

Your bespoke tool can incorporate, or reference Real World Group's engaging leadership model. This is based on the world's largest study of effective leadership across the public and private sectors, and is now one of the most researched, with numerous studies published. These leadership behaviours have been tested and applied globally. They have been proven to increase performance, employee wellbeing and positive attitudes to work.

Benefits of a bespoke 360-degree feedback instrument created by Real World Group

Real World Group's bespoke 360-degree feedback tools:

- Allow you to apply our uniquely proven leadership behaviours to create leaders out of your managers
- Enable you to develop more strategically-aligned leadership
- Mean that you only need one application to measure both competencies specific to your organisation alongside engaging leadership behaviours
- Help to create rounded "leaders" rather than just managers – based on what are the strategic imperatives for your organisation
- Provide clear guidance for your managers on how they can reduce stress and absenteeism, and increase positive attitudes to work
- Speak to your organisation's unique vision and values
- Can be designed to address your specific organisation needs.

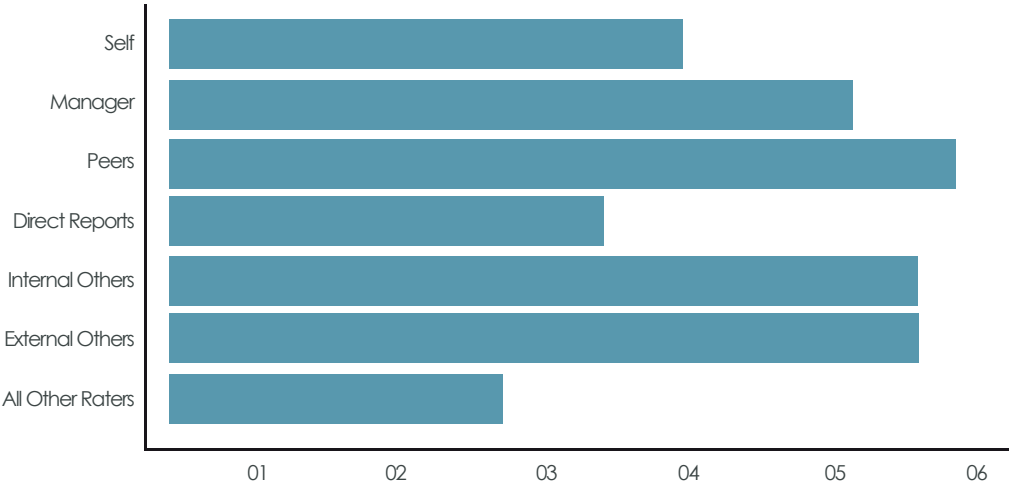
Real World Group's bespoke 360-degree feedback tools are accessible and commonsense, while being based on robust research and a clear business case for leadership behaviour change. They will provide your managers with a new understanding of how they can be truly effective leaders, and enable them to enact a whole range of critical behaviours impacting on the bottom line. In short, it enables your leaders to get their job done more easily and effectively for a win-win situation

Bespoke 360 sample categories



Commitment to Excellence

I ensure my team are always striving to create an excellent customer experience



SAMPLE GRAPH

